

A Unified Grand Management Framework for the Multiple Internationally Designated Areas (MIDAs) of the Jeju Island.

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Jeju has four internationally designated sites, World Heritage (WH), Biosphere Reserve (BR), Global Geopark (GG) and Ramsar site (RS). As though having the MIDAs is a wonderful thing, it is also a burdensome to effectively manage the MIDAs. Jeju struggled the way to go forward since they culminated so called 'the UNESCO Triple Crown' plus RS. Among the endeavors, institutional progress was one the most memorable achievement, as there were many obstacles to integrate the four sites which are governed different contexts and hierarchy. Now the MIDAs except the RS are managed by the WHHRI, a branch of Jeju Province, by the Ordinance that authorizes the WHHRI to have an independent budget and plan.

Now we are preparing the more effective way of progress to include the RS which is directly managed by central government. This will be pursued by submission of an amendment of the special Act, which gave all authorities to Jeju except national defense and foreign affairs.

There come several benefits from the integrated management of all the MIDAs; Brand discrimination by comparative approach, understanding of the deep inside by mutual exchange of opinions having different background, coherence of the common objectives for the people, increased visitors with diverse media exposure etc.

Jeju suggested a Global Network of the MIDAs and an Education and Training Centers for the MIDAs. We want to share others' experiences of managing and operating the MIDAs to go further.