## Play Management Functions of Geoparks and Guarantee Sustainable Development of Geoparks

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Alxa Desert Global Geopark is currently the only desert global geopark in the world. The presentation is mainly centered on Alxa Desert Global Geopark taking the leading role in the geopark areas by establishing and improving the management organization as well as the renovation of management modes, fully mobilizing and performing the functions and duties of the management organizations, and conducting the construction and management of the geopark by acting in accordance with the circumstances. The content includes explanation of the development situations of legislative protection work at higher level by cases, the conversion and practical applications of scientific research and its achievements, explorations and attempts of various kinds of science popularization activities, settlement of difficulties encountered in the popularization work and how to play the brand effect of the global geoparks, and carrying out of featured community activities to promote the development of the local economy, etc. Thus the following two matters are expounded in the presentation: one is the importance of management organizations; the other is that the play of management function is the main factor influencing the construction and management of geopark, implementation of targets and future developments.