

## Geosite evaluation method for geoparks management and promotion

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Geosites are often attractive geotourist destinations in geoparks and may be valued depending on the focus, such as scientific, educational, cultural, conservation and/or economic. The accurate assessment will provide the basis for their effective protection and promotion. During the last decade a number of methods have been proposed for various protected areas in Europe (e.g., Coratza and Gusti, 2005, Reynard et al., 2007, Kubalikowa, 2009, Rybar, 2010, Bruschi et al., 2011, Tomic and Bozic, 2014). Nevertheless, all these models applied to the sites usually give different results, even though some of them indicate similar concepts. Many values are subjective and difficult to be measured due to the great variety of sites and ambitions. It is necessary to find the most suitable assessment criteria for different locality types. We have therefore developed an evaluation procedure for qualifying geosites that applies different combination of geosite's attributes for each a numerical value is assigned. The result is a radar chart consisting of six fields related to the six main values, which also illustrate the proportionality of natural and anthropogenic elements of the site. The rating results may serve as suggestions for future activities in regard to the sustainable planning and management of geological heritage locations and their transformation into geotourism destination.